

Lead Management

- Track every lead from inception to closure.
- Track lead followups to make sure that maximum prospects are converted into site visits and bookings.
- Analyze the effectiveness of marketing campaigns by lead source / stage / demand analysis.



Booking Management

- Manage the entire booking life-cycle for units, bungalows, land, parkings from Allotment to Possession.
- Compute Service Tax and Interest automatically.
- Generate customer communication letters, customer payment tracking and booking reports to make sure that post sales process is perfectly executed.
- Slab wise payment collection and brokerage payouts are handled automatically.
- Manage booking transfer and cancellations.
- Stay updated with the latest stock availability.

Customer & Agent Login

- The customer and agent login portals allow customers to directly login to check the status of the bookings.
- They can download demand letters, receipts and other documents.
- Agents can track the status of the lead that they have given to the Developer.
- Agents can also view the details of the payments that are to be made to them in due course of time.



Land Bank Management

- Track Land banks
- Land Feasibility
- Land Agent Management
- Land Owner Management
- Sanctions and Legal Contracts

Booking Management

- Track Bookings
- Collection Payment Schedules
- Outstanding Collection Tracking
- Allotment & Agreement Generation
- Demanding & Reminder Letter
- Transfer & Cancellations
- Service Tax & Interest Calculations

Engineering

- Define BOQ's
- Define Work and Material Budgets
- Create Contractors work orders
- Capture Contractor Running Bills
- Manage Contractor Pay outs
- Plan activities using Gantt chart

Customer Login

- Define BOQ's
- Customer Booking Portfolio
- Download Communication Letters
- View Construction Status
- Due Collection Tracking



Accounts

- Contractor payouts, Supplier Payouts, Customer Payments are tracked properly and the transactions are booked in the accounting module.
- Tally integration allows seamless flow of information from Realty Redefined and the Tally accounting software.

RealScape Software

RealScape redefined provides real estate developers with Real Estate ERP solutions. The real estate ERP software minimizes the complexity which often arises while organizing your client details. The real estate developers software from realty redefined manages your project details in an very effective way such as creation of a bungalow, flats, parking units, etc.

RealScape redefined's Real Estate CRM software plays an important role in customer management. Through real estate CRM software one can easily manage the customers details such as payment schedules, demand and reminder letter, transfer and cancellations, etc



Transform your Real Estate business using RealScape software & Portals for Real Estate Developers and Consultants.